



SCHOOL MEMBERSHIP & LEARNING LIBRARY

*One school. Hundreds of different learners.
One growing library designed to give staff more ways to
reach them.*

Books • SEND-supportive resources • maths • literacy • wellbeing • early years • classroom support

A growing-value model

Schools join a library that can continue expanding during their membership. Longer agreements protect the agreed annual rate for the contracted term while eligible new content is added.

Schools are supporting increasingly varied learners with finite time and fragmented resources.

A single classroom can contain children who engage, process, communicate and learn in very different ways. Staff may be supporting anxiety, attention, sensory differences, literacy difficulties, emotional regulation, early maths, routines and confidence - often at the same time.

The problem is not a lack of care or effort. It is that useful materials are often scattered across individual websites, worksheets, subscriptions, books and intervention packs. That creates repeated searching, repeated purchasing and inconsistent access across staff.

The Hewston Higgins response

Bring illustrated books, printable resources, teacher support and a growing digital library into one organised school membership - then add physical books, class programmes and visits when a school needs them.

What schools need from a resource partner

- Resources that staff can find quickly by age, topic, need and format.
- Materials that feel engaging to children without becoming visually or cognitively overwhelming.
- A practical mix of books, activities, teacher guidance and classroom follow-up.
- Clear licensing so staff know what can be used, printed and shared inside the registered setting.
- A predictable annual cost that can become more valuable as the library grows.

A connected learning ecosystem, not a folder of worksheets.

Hewston Higgins combines cinematic children's publishing with structured learning resources. Membership gives the school access to eligible digital content through a private member library, while physical books and school programmes remain available separately.

What staff can access	How it can support practice
Illustrated digital books	Use as a shared visual resource, guided activity or targeted support tool.
Printable pupil activities	Follow-up work, discussion, reflection, practice and reinforcement.
Teacher guidance & lesson support	Help staff introduce, adapt and revisit key ideas.
SEND & wellbeing resources	Search by area of need, topic and learning priority.
Maths & literacy resources	Story-led practice that can sit alongside curriculum teaching.
Early-years & independence resources	Support routines, transitions, self-care and early learning.
Certificates, posters & classroom tools	Visible reinforcement and celebration of progress.
New eligible content	Added to the library as the catalogue expands during an active membership.

Important distinction

Membership provides licensed access to the digital learning ecosystem. Physical books, class sets and school programmes remain separate purchases unless specifically included in a written offer.

From “we need something for this pupil” to a usable resource in minutes.

The member library is designed to reduce the friction between identifying a need and finding something staff can actually use.

1. Identify the priority	A SENCO or teacher selects an area such as anxiety, ADHD, dyslexia, sensory differences, confidence, maths or early-years routines.
2. Filter the library	Choose age/stage, topic, resource type and learning area.
3. Use a licensed resource	Open or download an eligible digital book, activity or teacher guide for the registered setting.
4. Follow up	Use linked activities, discussion prompts, printables or a physical book/class set where appropriate.

Example use case

SENCO supporting anxiety, attention and reading confidence

The SENCO filters the library by KS1 + anxiety, selects a licensed illustrated book and linked activity, sends the teacher guidance to the member of staff delivering support, and later searches reading-confidence materials for the same pupil. The school uses one organised system rather than starting a new search each time.

Join a library that is designed to grow.

The commercial model is built around an expanding catalogue rather than a fixed pack. Hewston Higgins can continue publishing new eligible books and resources across SEND, wellbeing, early learning, maths, literacy, routines, independence and other school priorities.



Secure today's annual rate for longer

A 3- or 5-year agreement protects the school's agreed annual membership rate for the contracted term. Eligible content can continue to be added during that period, so the practical value of the library can increase without the school re-contracting every year.

Future pricing for new customers may change as the library, service level and catalogue develop. A protected-rate agreement gives the school certainty over its contracted annual rate. This is a commercial price-protection benefit, not a promise that every future title or service will be included in every tier.

The licence matches the size of the organisation.

A larger school cannot simply select a cheaper small-school licence. The membership finder uses pupil numbers and number of settings to route the organisation to the appropriate licence.

Licence	Eligibility	Annual reference price	Route
Small School	Up to 150 pupils	£349	Standard school licence
Standard School	151-350 pupils	£499	Standard school licence
Large School	351-700 pupils	£699	Enhanced school licence
Large Setting	701+ pupils	From £999	Tailored licence
MAT / multi-school	2+ settings	Bespoke	Trust / group proposal

Reference prices are for planning and remain subject to the final written licence, eligibility checks and any agreed commercial terms.

Illustrative cost per pupil

At the top of each published pupil band, £349 across 150 pupils is about £2.33 per pupil/year; £499 across 350 pupils is about £1.43; £699 across 700 pupils is about £1.00. Actual cost per pupil depends on the school's real roll and chosen licence.

Annual billing. Longer certainty. No requirement to pay several years upfront.

Term	Billing	Setup fee	Commercial benefit
1 year	Billed annually	One-off onboarding/licence setup fee applies	Maximum flexibility
3 years	Billed annually	Waived	No annual re-signing + protected annual rate
5 years	Billed annually	Waived	Longest price protection + no annual re-signing

The exact one-off setup fee should be confirmed in the written proposal rather than hard-coded until the final commercial amount is approved.

Annual review without annual re-contracting

- Pupil roll and number of settings can be reviewed annually.
- If the organisation materially changes size or structure, the licence can be adjusted in line with the agreement.
- A 3- or 5-year term removes the need to renegotiate the whole contract every year.
- Multi-school use is licensed separately; a single-school account is not a MAT-wide licence.

A private member library with school-specific licensing.

Digital resources are delivered through authenticated member accounts rather than public PDF links. The system is designed to make school use straightforward while making unauthorised redistribution traceable.

- Each school or trust has its own registered organisation account and licence ID.
- An authorised user accepts the digital resource licence before first access.
- Staff accounts can be added and removed by the school administrator within the licence rules.
- Downloaded PDFs can be generated from one clean master file and stamped automatically with the licensed organisation and licence ID.
- A discreet licence identifier can appear throughout the PDF and in file metadata.
- Download activity can be logged by member, organisation, resource and time.
- Access ends when the membership expires unless renewed or covered by an active agreement.

For the school

Staff can use licensed materials within the registered setting according to the membership terms. The system avoids forcing schools to manage public links or separate purchased files across multiple devices.

For Hewston Higgins

Licence-specific stamping and download records create a practical deterrent against online redistribution while keeping the school workflow simple.

Final legal terms, privacy wording and enforcement provisions should be reviewed before commercial launch.

A 30-day start-up journey so the membership is used, not forgotten.

Week 1 - Set up

Create the school administrator account, accept the licence, add staff and select priority areas.

Week 2 - Start small

Choose a focused starter collection for the school's immediate priorities.

Week 3 - Put resources into practice

Use the first books, activities and teacher guidance with identified classes, groups or pupils.

Week 4 - Review and expand

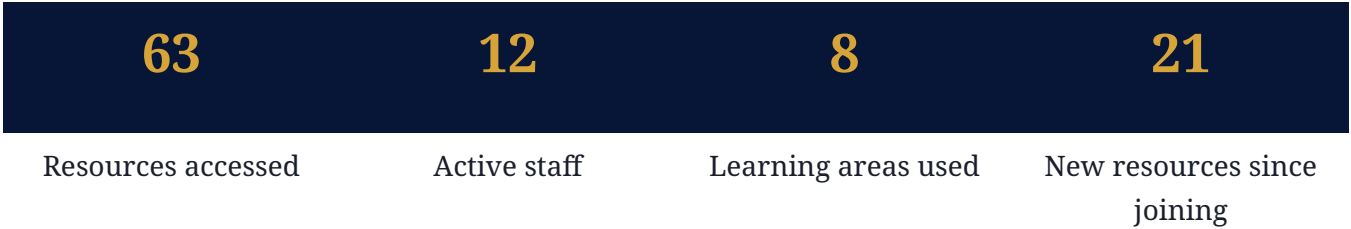
Check what has been accessed, add further staff/resources and identify the next priorities.

Higher-tier support can add

- Recorded staff orientation
- Live online onboarding or planning session
- Annual resource-planning consultation
- Priority support for resource selection
- Selected webinar / CPD-style sessions as developed

Show the school what it has actually used.

A membership is easier to retain when the SENCO, SLT or business manager can see evidence of engagement. The member dashboard is designed to turn usage into a simple internal story.



The figures above are an example of the dashboard format, not a claim about current customer usage.

Annual impact summary

At review time, the school can receive a simple summary of library use, staff activity and new content added during its membership. This gives the internal buyer something concrete to take back to SLT or the business manager.

Physical books, class programmes and visits remain separate choices.

Membership should increase the usefulness of the published books, not replace them. Schools can add physical materials when they want durable classroom copies, class sets, library stock or structured programmes.

Class programme	Current reference price
1 class / 30 books	£399
2 classes / 60 books	£749
3 classes / 90 books	£1,049
4 classes / 120 books	£1,349
5 classes / 150 books	£1,599

School visit	Current reference price
Single session	£175
Half day	£325
Full day	£550
Bespoke	From £650

Reference pricing should be confirmed in the final quotation and may change as products, fulfilment and service scope develop.

The questions a school is likely to ask before approving.

Why not just buy individual worksheets?

Because the membership is designed as one searchable, growing library rather than a sequence of isolated purchases. Individual physical products remain available when that is the better fit.

Does membership replace physical books?

No. Digital membership and physical publishing are separate but complementary routes.

Can the school share files with another school?

Not under a single-school licence. Multi-school or trust use requires the appropriate organisation licence.

Do we pay a 3- or 5-year agreement upfront?

No. Longer agreements are billed annually unless a different written arrangement is agreed.

What if our pupil numbers change?

The organisation can be reviewed annually so the licence remains aligned with its size and number of settings.

Will every future resource be included?

Access depends on the membership tier and eligibility of the resource. The proposal should never promise unrestricted access to every future product.

How do we know the membership is being used?

The member system can record library activity and provide a simple usage view for the school administrator.

From first conversation to an active school account.

1. Complete the membership finder so pupil numbers, settings and intended use can be matched to the right licence.
2. Book a free 30-minute school consultation where useful.
3. Receive a written recommendation and quotation.
4. Choose a 1-, 3- or 5-year agreement. Longer terms remain billed annually.
5. Complete the organisation licence and nominate the school administrator.
6. Begin the 30-day onboarding journey and invite staff.
7. Add physical books, class programmes or school visits when required.

The proposition in one sentence

Hewston Higgins gives schools a private, licensed and growing learning library that can combine illustrated books, SEND-supportive resources, classroom materials and optional physical programmes under one structured relationship.

hewstonhiggins.com

Book a free 30-minute school consultation

Hewston Higgins Books & Learning